



Newreel Design and Entertainment(P) Ltd.

cordially invites you to grace the inaugural
function of its school of animation.
Pacifica Tech Park, No. 23, Rajiv Gandhi Salai.
(OMR), Navalur, Chennai.

on Monday, 14th June 2010 at 4. 00 p.m.

Chief Guest

Dr. S. Jagathrakshakan,

Honourable Union Minister of State for Information and Broadcasting,
Government of India,
has kindly consented to inaugurate the NDE campus.

Special Guest

Dr. Poongothai Aladi Aruna,

Honourable Minister of Information Technology,
Government of Tamil Nadu,
has kindly consented to grace the occasion with her presence.

Guest of Honour

Col. Dr. G Thiruvassagam,
Vice-Chancellor, Madras University.

Our Distinguished Guests

**Tan Sri Dato Dr. Syed Jalaluddin
Syed Salim ,**
Chairman, Asia e-University

Dr. R. Vel Murugan,
Chairman / Managing Director,
Bureau of India Distance Learning

Dr. C. Rajamanickam,
Director,
Bureau of India Distance Learning

Prof Dato' Dr Ansary Ahmed,
President, Asia e-University

Mr. S.N. Siva,
Executive Director
Bureau of Indian Distance Education.
Partner for AeU Indian Operation

Mr. Aaron Ong Lai Huat
International Film Director

Mr. Manoj Paramahansa,
Cinematographer

Mr. S. Gopal,
Principal,
NDE School of Animation

Mr. K. Purushothaman,
Regional Director,
NASSCOM

Mr. T.K.Jayakumar,
Enthiran Movie, VFX Producer,
Indian Artists

Mr. Arivazhagan,
Film Director

Reputed personalities in the field of Cinema and
Media arts will grace the occasion

Newreel Design and Entertainment (P) Ltd.

Breaking the long-staying myth that animation education is commonplace is NDE School of Animation. The School endeavours to give animation education in India the standing and impetus it enjoys world over. The state-of-the-art facility facilitates synergistic learning from industry experts with a varied, well-structured hands-on approach.

Instituted to fill the gaping demands of the industry, NDE School of Animation is destined to occupy pride of place in the pantheon of great animation schools with its hi-tech environs that include best-in-industry animatronics, art direction and miniatures laboratories, state-of-the-art green matte studio, well-stocked library. Eventually symbolizing the pinnacle of technological achievement, the School matches it with holistic learning provided by our expert faculty and erudite mentors.

June 14, 2010 is a red-letter day in the history of animation education in India and we request your gracious presence at the inauguration of NDE School of Animation to help make this an occasion to cherish.

Programme Overleaf

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|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4.00 pm | Refreshments | 5.10 pm | Felicitation Speech by
Col. Dr. G Thiruvagam,
Vice-Chancellor, Madras University. |
| 4.30 pm | Tamil Thai Vazthu | 5.15 pm | Felicitation Speech by
Dr. R. Vel Murugan,
Chairman / Managing Director,
Bureau of India Distance Learning. |
| 4.35 pm | Welcome Address | 5.20 pm | Felicitation Speech by
Prof Dato' Dr Ansary Ahmed,
President, Asia e-University. |
| 4.40 pm | Lighting of Kuthuvilakku | 5.25 pm | Felicitation Speech by
Mr. K. Purushothaman,
Regional Director, NASSCOM. |
| 4.45 pm | Unveiling of the foundation stone
plaque by Honourable Union Minister
of State for Information and Broadcasting
Dr. S. Jagathrakshakan. | 5.30 pm | Special Address by
Dr. Poongothai Aladi Aruna,
Honourable Minister of
Information Technology,
Government of Tamil Nadu. |
| 4.50 pm | ☛ Launch of NDE – Bachelor Degree
Programme by IT Minister.
☛ Launch of NDE – PG Diploma in Film Making
by Vice-Chancellor, Madras University.
☛ Launch of NDE – PG Diploma in Visual Effects
by President of Asia-E-University.
☛ Chairman of Asia e-University will
inaugurate 3D Workstation lab.
☛ International Film Director,
Mr. Aaron Ong Lai Huat
will inaugurate, Art Department.
☛ Ace film cinematographer
Mr. Manoj Paramahansa
will inaugurate, Green Matte Studio.
☛ Ace film director Mr. Arivazhagan
will inaugurate, Interaction Lab. | 5.40 pm | Inaugural Address by
Dr. S. Jagathrakshakan,
Honourable Union Minister of
State for Information and
Broadcasting, Government of India. |
| 5.00 pm | Honouring of the Guests | 5.50 pm | Vote of Thanks |
| | | 5.55 pm | National Anthem |

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